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**2022 Event Fast Facts**

**Event Date:** Saturday, September 24, 2022

**Event Location:**

* The Shops at Northfield
	+ Off I-70, exit Central Park Blvd and follow signs to Main Street at The Shops at Northfield

**Registration & Ride Headquarters (“Denver Century Ride HQ”):**

* The Shops at Northfield, 8354 E 49th Ave., #1740, Denver, CO 80238

## ****Registration and Bib Pick Up/On-Site Registration Hours:****

* ALL REGISTRATIONS AND BIBS must be picked up from the Denver Century Ride HQ
* **Thursday, September 22 AND Friday, September 23**
* Bib pick up and on-site registration at Denver Century Ride HQ from 4:00p-8:00p
* **Saturday, September 24**
	+ Day of Registration and Bib Pick-up opens at 5:30 a.m. at the Denver Century Ride HQ
* **NOTE:** Online registration at [www.DenverCenturyRide.com](http://www.DenverCenturyRide.com) closes Thursday, September 22 at 11:59p. Following this date, registration is limited to onsite walk-up only.

**Start Windows:**

***Registered cyclists may depart at anytime between the start windows for their distance listed below.***

 **100-Mile & 85-Mile Routes**

6:30a.m. – 7:00 a.m.

**50-Mile & 25-Mile Routes**

7:15 a.m. – 8:00 a.m.

**Single Point Start/ Finish Line at the Shops at Northfield:**

* Located directly in front of the south entrance of Macy’s

**Michelob Ultra Post Ride Street Party:**

* Along Main Street at The Shops at Northfield
* **Open to the public** as well as cyclists
* **Hours:** 10:00a – 4:00p
* DJ playing from 10:00a – 4:00p
* Each registered cyclist has tabs on the bottom of their bib number redeemable for a choice of meal at one of three food trucks and two (2) beverages after their ride
	+ - Meal Service: 11:00a-4:00p
		- **There are some gluten free/vegetarian options available.**

**Cyclist Beverage Tickets good for:** Coke, Diet Coke, Sprite, Mountain Dew, Gatorade, iced tea, lemonade, bottled water or Breckenridge Brewery & Michelob products

* **Beer Options available for purchase:**
	+ Michelob Ultra, Breckenridge Brewery Juice Drop HazyIPA, Breckenridge Brewery Avalanche & Michelob Ultra Organic Seltzers (gluten free)
		- A 16 oz Beer is $7
* **Other Beverages available for purchase:** Bottled Water, Soda, Gatorade, Ice Tea & Lemonade
	+ - Bottled Water, Sodas, Gatorade, Lemonade & Iced Tea are sold for $2
* **Music:**
	+ - Dan Hardee, DJ from 106 The Mountain –will be playing music from the start line platform from10a-4p
* **Photos:**
	+ - Sundance Images –will be at the finish line taking pictures of each cyclist starting at 9am
		- Photos will be available for purchase online the week after the event. All details & order links can be found at DenverCenturyRide.com

**Ride Beneficiary: Bicycle Colorado**

* A portion of proceeds from every paid long-distance registration is donated to support their mission of improving the cycling experience across Colorado and the Denver metro area.

**Ride Day Registration & Merchandise Pricing:**

* Long Distance Routes (100 mi, 85 mi, 50 mi): $119
* 25 mi route: $89 for adults
* 25 mi route: $59 for 14 years old and under
* Clothing:
	+ Men’s and Women’s cut Jersey - $78;
	+ Hoodie - $88
	+ Wind Jacket - $88
	+ Arm Sleeves - $30
	+ T-Shirt - $25
	+ Hat - $25
	+ Socks - $16

**Parking**

* **Plenty of FREE parking is available in the EASTERN OUTER LOTS surrounding at the Shops at Northfield. Please do not park in front of Target on the west side or move cones or barricades to park, these lots are blocked for retail customers while you are on your ride.**
* **Please note that while there is plentiful parking, this lot will be open for public use as well.**

**Online:**

* **Website:** [www.DenverCenturyRide.com](http://www.DenverCenturyRide.com)
* **Facebook:** [www.Facebook.com/DenverCenturyRide](http://www.Facebook.com/DenverCenturyRide)
	+ **Please tag posts with: @DenverCenturyRide #DenCenRide and/or #CycleTheCity**
* **Twitter:** [www.Twitter.com/DenCenturyRide](http://www.Twitter.com/DenCenturyRide)
	+ **Please use Hash Tag #DenCenRide and/or #CycleTheCity**

**UPDATED 2022 MAP**

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**Aid Station Locations and Increments:**



**RIDE DAY EMERGENCY/SAG COMMUNICATION**

 **HOT LINE FOR CYCLISTS ON ROUTES:**

**(970) 470-3041**

**Ride Schedule**

**The Denver Century Ride is Saturday, September 24, 2022**

|  |  |  |
| --- | --- | --- |
| **Time**  |  **Activity**  | **Location**  |
| **5:30A** | **Long Distance registration opens**Long Distance packet pickup begins | Registration Tent |
| **6:30A** | **Window 1 Start (100 miles, 85 miles) - Opens** | Start Line  |
| **7:00A** | **Window 1 Start (100 miles, 85 miles) - Closes** | Start Line |
| **7:15A** | **Window 2 Start (50 miles, 25 miles) - Opens** | Start Line |
| **8:00A** | **Window 2 Start (50 miles, 25 miles) - Closes** | Start Line |
| **10:00A** | **Post Ride Street Party Begins** |  |
| **11am****4:00P** | **Post Ride Meals Available****All Routes Close** |  |
| **4:00P** | **Post Ride Street Party Ends** |  |
| **4:30P** | **On-Site restaurants close /Food available for late-arriving cyclists from 4:00p-4:30p**  |  |
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