



**COLDWELL BANKER**  
**DENVER**  
**CENTURY RIDE**  
Presented By **BANK OF AMERICA**

Since the outbreak of COVID-19, the Denver Century Ride has been vigilant in adjusting our plans to be able to safely and successfully conduct the ride. After discussions with medical advisors, sponsors, our host venue and community partners, we believe moving the ride from our traditional date on Father's Day weekend to September 25, 2021 is the most prudent decision to lessen the impact from any disruption remaining during the post-pandemic recovery period.

Further, it is our belief that a fall date will alleviate most remaining concerns of our cyclists about participating in an organized, in-person event. We will continue to include best practices developed during the pandemic.

Through our beneficiary and partner, Bicycle Colorado, we have also had a proactive voice in the development of guidelines for outdoor events established by the State of Colorado as well as with the City and County of Denver.

The Denver Century Ride has joined with other major cycling event producers across Colorado in the formation of a COVID-19 Mitigation Task Force. We are formulating best practices in conducting safe but enjoyable rides. As a result, we will be investing as a collective in various products and services to be shared by all rides during 2021. Those may include plexiglass barriers, hands-free water dispensing, disinfecting equipment, hand sanitizing stations and more.

Other changes you can expect to see include:

- Online registration only – Onsite walk-up registration is not expected to be offered in 2021.
- Registration caps may be imposed on certain distances.
- Outdoor, low-touch packet pick-up with expanded times to limit crowding.
- Departure “window” times for each distance (100/85 and 50/25) allowing cyclists to leave when ready with limited cyclist groupings.
- Designated Start/Finish zones and expanded Aid Stations that can accommodate social distancing protocols.
- Nutrition and hydration at Aid Stations will be prepared and distributed following all health protocols.
- Staff, volunteers and vendors will wear face-coverings as required, and participants will be encouraged to wear face-coverings at all times when they are not riding.

- Your can of ice-cold Michelob Ultra will still be waiting for you as you cross the finish line.
- Post ride meals and additional beverages will likely be pre-boxed per “take-out” guidelines in place at the time of the ride.
- As public health guidelines relax, we hope to be able to continue with the Post Ride Street Party.

With the guidance now in place, notwithstanding any significant restrictions in health directives, we are excited to see you at the 2021 Coldwell Banker Denver Century Ride presented by Bank of America on September 25, 2021.

Sincerely,

Bruce L. Erley

Executive Producer, Denver Century Ride