

Since the outbreak of COVID-19, the Denver Century Ride has been vigilant in adjusting our planning to be able to safely and successfully conduct the ride. Moving the date from June to September 12, 2020 has proven to be a key step in the path forward. Through our beneficiary and partner, Bicycle Colorado, we have also had a proactive voice in the development of guidelines for outdoor events established by the State of Colorado as well as with the City and County of Denver.

We are pleased and grateful to report that the State's recently updated "Safer at Home" Guidance, along with the USA Cycling protocols now provide us with a clear path forward to conduct the Coldwell Banker Denver Century Ride presented by Bank of America on September 12, 2020 starting and ending at the Shops at Northfield.

Building on the guidance for Organized Sporting or Endurance Events provided by the State, (see link below,) here are some to the changes you will find at the Denver Century Ride in September. (<https://covid19.colorado.gov/safer-at-home-in-the-vast-great-outdoors/guidance-by-sector/professional-sports-sporting-events-and>)

- ✓ Departure "windows" times for each distance (100, 85, 50, 25, & 10 Miles) allowing cyclists to leave when ready with groupings limited to 25 cyclists or fewer.
- ✓ Designated Start/Finish zones and expanded Aid Stations that can accommodate up to 175 people with social distancing protocols in place.
- ✓ Staff, volunteers and vendors will wear face-coverings, and participants will be encouraged to wear face-coverings at all times when they are not riding.
- ✓ Nutrition and hydration at Aid Stations will be pre-packaged for distribution by staff and volunteers following all health protocols.
- ✓ Your can of ice-cold Michelob Ultra will still be waiting for you as you cross the finish line, but meals and additional beverages will be boxed for distribution to eat on site or as you head home.
- ✓ No Post-Ride Lifestyle Expo in 2020, however, there will be a Sponsor Showcase.
- ✓ Spectators are discouraged from attending this year's ride. Family or friends congregating in or near the start/finish or aid station areas must maintain a 25 foot distance from participants.
- ✓ Online registration only – No onsite walk-up registration in 2020.
- ✓ Outdoor, low-touch packet pick-up with expanded times to limit crowding.
- ✓ Registration caps may be imposed on certain distances.

With the guidance now in place, notwithstanding any significant changes in health directives, we are excited to see you at the 2020 Coldwell Banker Denver Century Ride presented by Bank of America on September 12, 2020.

Sincerely,

Bruce

Bruce L. Erley
Executive Producer, Denver Century Ride