



May 6, 2020

Dear Denver Century Ride Cycling Family:

We hope this update finds you and your family staying well. As with you, the Denver Century Ride leadership team highly anticipates the phased “reopening” of Colorado. We have been carefully following the decrees and directions from Governor Polis, Mayor Hancock and other civic leaders to determine the safest approach and best overall plan to host the 2020 Coldwell Banker Denver Century Ride, presented by Bank of America.

NEW DATE – Saturday, September 12, 2020

Early last month, we informed you that we had secured August 22nd as a contingency date. However, given the continued uncertainty of restrictions related to COVID-19, we have altered the plan accordingly and made what we feel is a more prudent decision **to officially move the Ride from June 20th to Saturday, September 12, 2020**. As planned, the Ride will start and finish at The Shops at Northfield Stapleton and maintain the same five courses.

We believe that moving the ride into September will provide us with better defined event distancing guidelines while providing more pleasant cycling weather than August. Further, we have also been collaborating with other organized rides to avoid date conflicts and as of now Saturday, September 12, 2020, has the least “congestion.”

RESPONDING TO CHALLENGING & CHANGING CIRCUMSTANCES

As always, the safety of our cyclists, volunteers, sponsors and staff is our top priority. We are taking responsible proactive steps to protect everyone involved. Throughout the upcoming months, we will continue to consult with local authorities and respond accordingly to their guidelines to host a safe, fun and socially responsible event. Further, we have established a medical advisory council comprised of Emergency Physicians at Denver Health, who will review and advise us on our protocols and procedures.

At the time of the Ride, the physical distancing and sanitation protocols we will use will incorporate current federal, state and local guidelines, subject to revision. Some adjustments you can anticipate seeing at the 2020 Denver Century Ride include:

- **No “Wave Starts” in 2020** – Instead of cyclists starting all at once, we plan to implement “Departure Windows” to limit in-person interactions at the Start line. This means that ***cyclists may begin the Ride at any time during the designated departure time frame for your selected distance***. This “staggered” approach allows for greater natural social distancing throughout the day along the courses, at aid stations and at the Finish line.

- **NEW Departure Window times:**
 - 100 & 85 Mile Rides: Depart anytime between 6:30 a.m. – 7:15 a.m.
 - 50 Mile Ride: Depart anytime between 7:25 a.m. – 8:10 a.m.
 - 25 Mile Ride: Depart anytime between 8:20 a.m. – 8:50 a.m.
 - 10 Mile Ride: Depart anytime between 9:00 a.m. – 9:30 a.m.

- **Protective Gear** – All staff and volunteers will be provided with face coverings and latex gloves to wear at the event. Additionally, cyclists are encouraged to wear a mask throughout the ride and required to wear masks while in the start/finish area and at aid stations.

- **Online Registration Only/No Walk-Up Registration** - To minimize in person interactions, ***we are eliminating walk-up registration and will only offer online registration in 2020.*** All cyclists must register at www.DenverCenturyRide.com **before September 9, 2020 at 11:59 p.m.** If you have friends/family members waiting to register, please take note of this change!

- **Packet Pick Up** – We also plan to adjust the packet pick up area at our Ride HQ at The Shops at Northfield Stapleton, to reflect social distancing guidelines in place, that will likely mimic retail store protocols. To avoid crowding and wait lines, we strongly encourage cyclists to pick up bib(s), helmet stickers, goody bags and merchandise prior to ride day during one of these expanded pick-up times listed below:
 - Thursday, September 10th: 1:00 p.m. – 8:00 p.m.
 - Friday, September 11th: 1:00 p.m. – 8:00 p.m.
 - RIDE DAY- Saturday, September 12th: Beginning at 5:30 a.m.

- **Hand Washing Stations** – We will provide hand sanitizer and hand washing stations at the Start/Finish area and all Aid Stations/Water Stops.

- **Strict Food Service Sanitation Protocols** – We are making arrangements to provide aid station food and hydration, as well as the post ride meals safely and according to updated health guidelines as of September 2020. We will send more details to all cyclist as final plans are set.

- **Limited Event Size** – We will be limiting our event capacity to ensure we can operate with physical distancing protocols in place in September. Registration caps will be determined as we learn more from government guidelines.

We appreciate your flexibility, understanding and support as we all navigate through this unprecedented time. Our goal, as it always has been, is to create an amazingly fun and safe cycling experience through our remarkable city as we have done for the last 10-years.

Throughout the months ahead, we will continue to adjust plans as needed to reflect the current wellness and safety standards to safeguard the Coldwell Banker Denver Century Ride community at large. Please watch for our newsletters and social posts throughout the summer/fall for updated information and Ride details as they are finalized.

In the meantime, keep pedaling...logging those miles...soaking up the warm Colorado sunshine...and waving to your neighbors.

We look forward to cycling the city with you this fall on Saturday, September 12, 2020.

Stay well,

Bruce

Bruce Erley

Executive Producer

Coldwell Banker Denver Century Ride presented by Bank of America