

Important Message to Our Cyclists

Dear Denver Century Ride Cyclists and Friends:

As we all walk into this period of remarkable disruption and uncertainty, I hope you and your families are staying well. As with all event producers, we are closely monitoring and following the directives by our government authorities and doing our best to forecast the impact of this pandemic on the 2020 Coldwell Banker Denver Century Ride, presented by Bank of America.

Given that the ride is still three months out and most restrictions presently run through mid-May, I want you to know that **we fully expect the ride will take place as planned on Saturday, June 20, 2020.** (Goodness knows that we'll all be chomping at the bit for some camaraderie by then!)

As a bit of an “insurance policy,” or perhaps an “*assurance* policy,” we have determined a back-up date for later in the summer, which is Saturday, August 22nd, with all other elements remaining the same including our start/finish at the Shops at Northfield, as well as the courses. Again, this is *just* our contingency plan. We should all anticipate the ride to take place on June 20th as planned.

As we are committed to holding the 2020 ride, we intend to continue with our stated policy that while registrations are non-refundable, they remain transferable to another person or in lieu of the current situation, we will make accommodations to defer your registration to the following year.

In the short-term, you may have noted that we have already cancelled our next two training rides scheduled with our official trainer Team W Coaching. That decision was made in accordance with the advice of the U.S. Cycling Association. We'll work to reschedule those later this spring as time permits.

Our top sponsor, Chris Mygatt, President of Coldwell Banker Residential Brokerage of Colorado commented that, “For more than ten years, Coldwell Banker has been the proud title sponsor of the Denver Century Ride. We are completely behind the organizer’s efforts to assure the ride will take place in a safe and secure manner. Whether in June or August, we and our many

volunteers will be there to make sure the cyclists have a great experience. We thank everyone for your continued support!

In the meantime, Gov. Polis has advocated that cycling on your own continues to be a great physical and stress-relieving activity while sheltering in place. So, get out there and keep riding for your health and your sanity, and trust that we are doing all we can to plan for a great ride for you this summer.

Stay well and keep your eyes up.

Bruce Erley
Executive Producer